



Get back to business safely by implementing innovative solutions

WINNING IN THE NEW NORMAL

SOFTWARE
& WEBINAR

- ▶ Map each stakeholder interaction and journey—from suppliers to employees and customers—and identify unsafe and safe practices.
- ▶ Leverage insights to develop SOPs and solutions to transform your business and operational model.
- ▶ Collaborate with colleagues to build competitive advantage for your organisation.

BUSINESSES ARE STRUGGLING

COVID-19 has hit the business hard: Orders are cancelled, cashflow is tight. How do we overcome this crisis?

Apart from keeping our distance, washing hands, and wearing masks, there is no systematic approach to identifying problems and finding solutions.

WE CAN HELP

We offer a software-based support system to get your business back on track. Combining strategy, innovation and access to emerging technologies, you can be back in business within weeks—operating with cutting edge technologies and processes that allow you to operate safely and profitably.

INNOVATION EXPERTISE

Combining decades of innovation and strategy work, we walk you through a simple, yet powerful process.

SOFTWARE TOOLS

With our innovation software tools, you build your strategy in an efficient and effective way.

GLOBAL NETWORK

We have curated the best emerging technologies so you can acquire them and get back to business quickly.

TARGET AUDIENCE

Those who need to develop safe processes and new approaches to engage stakeholders such as

- Business owners and directors
- Functional leaders from operations, HR, supply chain, health and safety, sales and customer service etc
- Programme or project managers and subject matter experts such as business continuity, change management etc
- Government and agency officers

PROGRAMME OBJECTIVES

- 1 Identify the stakeholders you interact with along your value chain—your customers, employees and suppliers
- 2 Identify the unsafe processes along your value chain and prioritize them by highest risk
- 3 Identify solutions and emerging technologies that you can implement to transform your critical unsafe processes into safe ones
- 4 Connect with companies that can sell you the solutions you need to implement, then implement your new-normal processes that enable you to get up and running profitably
- 5 Break silos and collaborate with colleagues to identify new ideas and approaches to build competitive advantage for your organization.

PROGRAMME BENEFITS

Gain competitive advantage as you kick start your business safely and strategically in the new normal

- Access global data base of innovative solutions and connect with companies that offer technological solutions
- Get personal with every stakeholder as you identify each persona, map each persona's journey with the company, risks and solutions for everyone
- Collaborate across silos to identify solutions that will get your organisation operating successfully in the new normal
- Work and edit the information as situation changes and download reports in PowerPoint for leadership presentations

HOW IT WORKS

- 1 Participate in an online workshop
- 2 Collaborate with colleagues using the software

What	Attend 2 days online workshop (total 7 hours)	Get 6 months access to software (self-learning)	Get additional 1 year access to work (view-only)
Why	Familiarise with the process and concepts, get hands-on practice	Collaborate with colleagues and work on your company's processes	Back up materials and resources
How	<ul style="list-style-type: none"> Discover steps to win in the new normal Get instructions on how to use the software Practise with the software applying key learnings on a case study 	<ul style="list-style-type: none"> Create multiple company projects in parallel Download all work in PowerPoint, plus performance review and monitoring scorecards Access database of different journey maps and solutions that can be used to stimulate discussions 	<ul style="list-style-type: none"> View work that has been done and download reports

ONLINE WORKSHOP AGENDA

Get a certificate of completion upon submission of report and presentation of case study.

Day 1		Day 2	
9am-10am	Winning in the new normal: <ul style="list-style-type: none"> Identifying solutions beyond the normal "Six-feet apart" solutions 	9am-9:30am	Recap of Day 1 and Q&A Overview of Day 2 agenda
10am-11am	Introduction to case study and software	9:30am-11am	Hands-on software application: <ul style="list-style-type: none"> Map unsafe journeys Solutions Brainstorming: Make unsafe journeys safe Implementation plan
11am-12:30pm	Hands-on software application: <ul style="list-style-type: none"> Company and CEO alignment Identify key personas 	11am-12:30pm	Report preparation and presentation

About Clarus Consulting Clarus Consulting Sdn Bhd (1233574-V) is a certified training provider of the Global Innovation Management Institute (GIMI) and partner of IXL Center, a leading innovation management consulting group based in MA, USA. Clarus Consulting is also a member of the GIMI global Think Tank board that is helping companies around the world to get back to business safely.

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